

# Two Easy and One Hard

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Health Care For All



# Easy Topic 1: Prevention Trust

- 2012: Massachusetts working on comprehensive cost control and delivery system reform law
- Public health advocates team up with us to push for community-based, non-clinical prevention.



**INVEST IN  
PREVENTION**

Payment Reform  
Depends On It

# Easy Topic 1: Prevention Trust

- Result: Prevention and Wellness Trust Fund
- Funded by 4-year, \$60 million [assessment on insurers](#)
- Big grants to few local groups
- But – State wanted to show return on investment in 4 years, so less community prevention than we hoped

## Easy Topic 2: Our HHH Coalition

- We convened Health, Housing and Food Security advocates – 33 groups
- Decided to focus on kids first (“children are our future”)
- Result: One bill combining proposals from all 3 groups



**Healthy Food, Healthy Homes, Healthy Children**

# The Hard One

Risk Adjustment and  
Socio-Economic Status

# -- WARNING --

I'm not a real expert. I just play one on social media.



# What is Risk Adjustment?



# Traditional Definition

A process of adjusting:

1. health plan payments, or health care provider payments, or premiums, or

2. quality measures

**to reflect the health status of plan members.**

# Why Risk Adjust?

As we move away from Fee for Service,  
and to Capitated Payments . . .

- Adjust Payment:

- reduce incentive to cherry pick healthier members
- resources are available to pay for members with higher needs
- avoid “death spiral”



# Why Risk Adjust?

As we move to Pay for Performance . . .

- Adjust Quality Measures:
  - no penalty for enrolling sicker members
  - fair comparisons between providers

# Why Comparisons Must Be Fair



# The Issue:

- Should Risk Adjustment also include **non-medical factors (socio-economic status)** that we know influence health costs and health outcomes?
  - Individual
    - race, ethnicity
    - income, poverty
    - education, literacy
    - housing stability (homelessness, frequent address change)
  - Neighborhood
    - segregation
    - crime
    - availability of fresh food
    - community resources – public transit, social supports

# First Issue: Adjust Payment for SES

- Already done crudely in Medicare via DSH adjustment
- General agreement to implement, as data becomes available
- Methodology issues are complex



# Second Issue: Adjust Quality for SES

- Way more controversial
- Con:
  - Masks disparities, rather than expose them
  - Excuses lower quality care for poor as OK
- Pro:
  - Don't penalize providers for taking more low-SES patients
  - Allows fair comparisons

# NQF Changes Its Mind

- 2004:  
**Risk models should not obscure disparities** in care for populations by including factors that are associated with differences/inequalities in care, such as race, socioeconomic status, or gender
- 2014:  
When there is a conceptual relationship between sociodemographic factors and outcomes or processes of care and empirical evidence that sociodemographic factors affect an outcome or process of care reflected in a performance measure, those **sociodemographic factors should be included in risk adjustment of the performance score**

# Division in Our Ranks

## For

- Community Catalyst
- Service Employees International Union

## Against

- Consumer-Purchaser Alliance (composed of 33 consumer and purchaser organizations; incl. AARP, National Partnership for Women & Families)
- Consumers Union/Consumer Reports



## **An Ounce of Evidence | Health Policy**

The blog of Ashish Jha — physician, health policy researcher, and advocate for the notion that an ounce of data is worth a thousand pounds of opinion.

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Posted on September 29, 2014

# **Changing my mind on SES Risk Adjustment**

<https://blogs.sph.harvard.edu/ashish-jha/changing-my-mind-on-ses-risk-adjustment/>

# Jah's Synthesis ?

<b>Goal of Performance Measurement</b>	<b>How to handle SES</b>
<b>Link performance to payment incentives</b>	<b>Use SES data to risk adjust*</b>
<b>Inform patient choice</b>	<b>Stratify data if possible</b>
<b>Motivate, target quality improvement</b>	<b>Use unadjusted data, and add stratified data</b>

**\*only where patient characteristics are relevant**