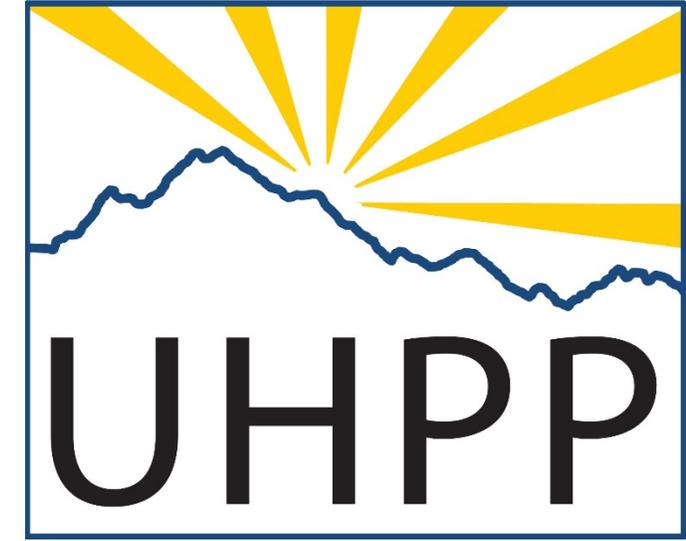


The Utah Experience...so far

- December 19, 2017 Planning Meeting with Lynn
- April 17, 2018: Health Care Affordability Boot Camp
- 3 Subgroups
 - Affordability Survey (Results in October 2018)
 - Price Transparency Website/Legislation
 - Using Myriad Data to address the Social Determinants of Health



The Utah Experience cont.

- Survey Impact Plan—How to Galvanize Action
 - Develop reports
 - Income focused
 - Geography focused
 - Health Insurance Literacy focused
 - Release Date
 - Media release/press conference 10 days before 45 day session starts
 - Lifting patient voice through survey results and authentic consumer voices
 - Bipartisan tone and approach



The Utah Experience cont.



Target Goals

1. Develop sustained health care coalition to address the issue
2. Inspire Policymakers to tackle health care affordability head on—no playing around the edges
3. Make health care affordability an ongoing/permanent interim study issue
4. Pursue Legislation that addresses affordability head on