



DATA BRIEF NO. 103 | OCTOBER 2021

East Region of Georgia: 71% of Adults Experienced Healthcare Affordability Burdens in the Past Year



According to a survey of Georgia adults conducted from April 12, 2021 to May 3, 2021, residents of Georgia's East region have experienced high levels of healthcare affordability burdens in the prior 12 months. In fact, residents of the East and Southwest regions reported the highest healthcare affordability burdens in the state.

Over 7 in 10 (71% of) East region adults reported one or more of the following burdens:

- 1) BEING UNINSURED DUE TO HIGH PREMIUM COSTS¹**
- 2) DELAYING OR FORGOING HEALTHCARE DUE TO COST**

More than three in five (62% of) East region adults who needed healthcare during the prior 12 months encountered one or more cost related barriers to getting that care. In descending order of frequency, they reported:

- 41%—Skipped a recommended medical test or treatment
- 37%—Skipped needed dental care
- 37%—Avoided going to the doctor or having a procedure done altogether
- 36%—Delayed going to the doctor or having a procedure done
- 33%—Had problems getting mental healthcare and/or addiction treatment
- 32%—Cut pills in half or skipped doses of medicine
- 32%—Did not fill a prescription

Moreover, cost was by far the most frequently cited reason for not getting needed medical care, exceeding a host of other barriers like transportation, difficulty getting an appointment, lack of childcare and other reasons.

3) STRUGGLING TO PAY MEDICAL BILLS

In the prior 12 months, over half (55%) of East region adults experienced one or more of these struggles to pay their medical bills:

- 21%—Contacted by a collection agency
- 20%—Were unable to pay for basic necessities like food, heat or housing
- 18%—Borrowed money, got a loan or another mortgage on their home
- 17%—Used up all or most of their savings
- 12%—Placed on a long-term payment plan
- 10%—Racked up large amounts of credit card debt

HIGH LEVELS OF WORRY ABOUT AFFORDING HEALTHCARE IN THE FUTURE

East region residents reported high levels of worry about affording healthcare in the future. Four out of five (80% of) respondents reported being “worried” or “very worried” about one or more of the following topics: affording nursing home and home care services (68%); health insurance becoming too expensive (68%); cost of a serious illness or accident (62%); cost of needed dental care (62%); costs when elderly (61%); prescription drug costs (61%); and losing health insurance (49%).

DISSATISFACTION WITH THE HEALTH SYSTEM AND SUPPORT FOR CHANGE

East region residents were generally dissatisfied with the health system. Just 36% agreed or strongly agreed with the statement “*We have a great healthcare system in the U.S.*,” fifty-seven percent agreed or strongly agreed that “*the system needs to change.*”

Respondents see a role for themselves in solving problems. They reported actions they have already taken, like researching the cost of a drug beforehand (72%), as well as actions they should be taking—66% believed that taking better care of their personal health is one of the top things they can do personally to address affordability.

But, in greater numbers, respondents saw a role for their elected representatives. Examples of strategies that received support across party lines included:

Table 1
Percent Who Agreed/Strongly Agreed, by Political Affiliation

SELECTED SURVEY QUESTIONS/STATEMENTS	TOTAL	GENERALLY SPEAKING, DO YOU THINK OF YOURSELF AS...		
		REPUBLICAN	DEMOCRAT	NEITHER
THE GOVERNMENT SHOULD MAKE IT EASIER TO SWITCH INSURERS IF A HEALTH PLAN DROPS YOUR DOCTOR	84%	87%	82%	83%
THE GOVERNMENT SHOULD REQUIRE HOSPITALS AND DOCTORS TO PROVIDE UP-FRONT COST ESTIMATES TO CONSUMERS	84%	84%	82%	85%
THE GOVERNMENT SHOULD AUTHORIZE THE ATTORNEY GENERAL TO TAKE LEGAL ACTION TO PREVENT PRICE GOUGING OR UNFAIR PRESCRIPTION DRUG PRICE HIKES	82%	81%	85%	80%
THE GOVERNMENT SHOULD EXPAND HEALTH INSURANCE OPTIONS SO EVERYONE CAN AFFORD QUALITY COVERAGE	77%	79%	77%	74%

Source: 2021 Poll of Georgia Adults, Ages 18+, Altarum Healthcare Value Hub's Consumer Healthcare Experience State Survey

The high burden of healthcare affordability, along with high levels of support for change, suggest that elected leaders and other stakeholders need to make addressing the cost of healthcare a top priority. Moreover, the current COVID crisis is leading state residents to take a hard look at how well health and public health systems are working for them, with strong support for a wide variety of actions. Annual surveys can help assess whether or not progress is being made.

NOTES

1. We received too few responses at the regional level to provide a reliable estimate for this statistic, however these respondents are represented in the overall “burdened” population.

For survey methodology and state-wide data, see <https://www.healthcarevaluehub.org/Georgia-State-Survey/>



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With support from Arnold Ventures, the Healthcare Value Hub provides free, timely information about the policies and practices that address high healthcare costs and poor quality, bringing better value to consumers. The Hub is part of Altarum, a nonprofit organization with the mission of creating a better, more sustainable future for all Americans by applying research-based and field-tested solutions that transform our systems of health and healthcare.

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