



HEALTHCARE AFFORDABILITY STATE POLICY SCORECARD: KEY FINDINGS

Polling data repeatedly shows that healthcare affordability is the number one issue that state residents, on both sides of the political aisle, want their policymakers to work on. Our scorecard uses a four-part healthcare affordability framework to examine both policies and outcomes across states.

KEY FINDINGS FROM THIS EXERCISE:

- ▲ No state earned a perfect score overall. The highest ranked state, **Massachusetts**, performed well on many policy measures, but still needs to enact stronger protections against surprise medical bills and pursue additional strategies to reduce the cost of high-value care.
- ▲ **Massachusetts**, **Vermont** and **Oregon** were the highest scoring states in terms of policy actions to extend affordable coverage to all state residents, while **Massachusetts**, the **District of Columbia** and **Vermont** scored the highest in terms of coverage *outcomes* (i.e., reducing the portion of the population that is uninsured).³ Unlike our other domains, almost all states have taken one or more actions to improve access to coverage.
- ▲ **New York**, followed by **New Jersey** and **Colorado**, scored the highest in terms of policies to make out-of-pocket (OOP) costs affordable. However, **Maryland** residents (followed by MA, NY, CA, CT, and DC) reported the lowest levels of healthcare affordability burden (i.e., struggles paying for out-of-pocket healthcare costs).
- ▲ This measure—overall affordability burdens among adults—reveals that, even in high scoring states like **Maryland**, one quarter of adults still report healthcare affordability burdens.⁴ These burdens can impact as many as 57 percent of a state’s adult residents, as reported in **Mississippi**.
- ▲ Policies to reduce the provision of low-value care were difficult to tabulate at the state level, as were outcomes related to low-value care. For this category, **Massachusetts** and **Maryland** once again received the highest policy scores, but **Alaska** and **Idaho** scored best in terms of the outcome measures for low-value care. As discussed below, we were surprised to see how similarly states scored across the two outcome measures for this category.
- ▲ Our examination of policy measures to address excess prices assigned the top score to **Oregon**, followed by **Massachusetts**. However, **Arkansas**—followed by **Maryland**—performed best in terms of keeping private payer prices below the national median.

The unique dataset compiled for this scorecard exercise allows us to look at correlations between the measured outcomes and policies.

- ▲ The coverage *policies* were fairly well correlated with coverage *outcomes* (R=.63;⁵ 50 states, plus DC) and with *OOP affordability outcomes* (R=.70; 49 states, plus DC). Similarly, policies to address OOP costs were well correlated with OOP affordability outcomes (R=.58; 49 states, plus DC).
- ▲ Policies and outcomes were poorly correlated for the “reduce low-value care” and “curbing prices” categories—which is likely due (at least in part) to the challenge of identifying outcome measures that are

available for most states and that reliably signal the desired outcome. In addition, there is likely a time lag involved that is beyond the scope of this report to incorporate. Time lag accounts for the time for needed for policy actions to alter provider treatment patterns and to rein in market dynamics that have allowed unfettered price growth for years or sometimes decades.

Some data was included in the scorecard for informational purposes but not scored, including: per capita state healthcare spending (a low value could be positive or negative, depending on whether residents are getting the services they need) and private payer prices relative to Medicare (only 25 states had this data). An interesting finding in this data is that:

- ▲ **Michigan** reported the best performance (out of 25 states) in terms of keeping private payer prices close to what Medicare pays.⁶

Incorporating this unscored data on per capita state healthcare spending reveals that:

- ▲ Some states have historically high healthcare spending per person, but existing policies appear to be working to address healthcare affordability as evidenced by scorecard outcomes (see, for example, **Massachusetts, District of Columbia, Connecticut and New York**). **Massachusetts** exemplifies a small cadre of states that have relatively high healthcare spending per person, but a comparatively low percentage of residents reporting affordability problems. Additionally, recent spending growth in Massachusetts has moderated, suggesting that policy efforts are achieving some success.⁷
- ▲ Occasionally, historically low-spending states have parlayed that advantage into good affordability outcomes for their residents (see, for example, **New Mexico**).

But a far more common outcome is that the residents of both high- and low-spending states are reporting grave healthcare affordability burdens. As noted above, fully one quarter of adults report healthcare affordability burdens in our best performing states, rising to 57% of adults in our worst performing states. This scorecard is a call-to-action and road map for people and policymakers to strengthen efforts to address state residents' top priority. Our scorecard shows state policymakers have a robust toolset they can use to ensure all residents have affordable coverage that features consumer-friendly cost-sharing and whose premiums reflect the efficient delivery of healthcare and fair healthcare pricing.

ENDNOTES

1. Healthcare Value Hub, *What Do Consumers Say?* <https://www.healthcarevaluehub.org/cost-and-quality-problems/what-do-consumers-say> (accessed on Jan. 2, 2020).
2. A complete discussion of methodology is available at Quincy, Lynn, Sabah Bhatnagar and Amanda Hunt, *Healthcare Affordability State Policy Scorecard Methodology*, Healthcare Value Hub (January 2020).
3. See Appendix Table A-1: Summary of Scorecard Results.
4. For more information on this dataset, see Quincy, Lynn, Sabah Bhatnagar, and Amanda Hunt, *Healthcare Affordability State Policy Scorecard Methodology*, Healthcare Value Hub (January 2020).
5. In statistics, the correlation coefficient “R” measures the strength and direction of a linear relationship between two variables on a scatterplot. Value of zero means there is no relationship whereas the closer R is to +1 or -1, the stronger the relationship. The Excel function CORREL was used to calculate the R values.
6. White, Chapin, and Christopher Whaley, *Prices Paid to Hospitals by Private Health Plans Are High Relative to Medicare and Vary Widely*, Rand Corporation, Washington, D.C. (2019). https://www.rand.org/pubs/research_reports/RR3033.html
7. Healthcare Value Hub, *Healthcare Affordability Scorecard: Massachusetts*, <https://www.healthcarevaluehub.org/Affordability-Scorecard/Massachusetts>

To read the full Healthcare Affordability State Policy Scorecard, visit:
www.healthcarevaluehub.org/affordability-scorecard